

A CELEBRATION OF OLDER ADULTS AND THEIR LIFELONG COMMITMENT TO THEIR COMMUNITIES



2022 AGELESS AWARDS

AGE+

Communities + Generations + Innovations

THE EVENT WILL BE HELD ON APRIL 21, 2022

A ONE-OF-A-KIND-EVENT CELEBRATING PURPOSEFUL LIVES



THE AGELESS AWARD

This award was created in 2013 to honor individuals 75 years or older that demonstrate living with purpose and who continue to make significant contributions to their communities.

OUR ATTENDEES INCLUDE BUSINESSES & COMMUNITY PARTNERS, SUCH AS ELECTED OFFICIALS, SOCIAL SERVICE AGENCIES, ADVOCATES, HEALTHCARE PROVIDERS AND MORE.

PAST AGELESS AWARD HONOREES

- 2021: Gary Maffei, Judith Ramaley, Major General R. Fred Rees, Kathleen Sadaat
- 2020: Sec. Bev Clarno, Terry Pancoast, LeRoy Patton
- 2019: Bernie & Bobbie Foster, Mrs. Antoinette Hatfield, Bob Moore
- 2018: Frank & Rosa Alby, Gert Boyle, Governor Ted Kulongoski, Pat Reser
- 2017: Senator Margaret Carter, Rev. Dr. Rodney Page, Rabbi Joshua Stampfer
- 2016: Governor Barbara Roberts, Bill Schonely
- 2015: Worth & Barbara Caldwell, Gerry Frank, Kathryn Jones Harrison
- 2014: Ken & Joan Austin, Serge D'Rovencourt, Irvan & Pat Guss
- 2013: Ernie Bloch II, Jeannine Cowles, Tom Vaughan, Vital Volunteers



Gary Maffei

Judith Ramaley



**Major General R.
Fred Rees**

Kathleen Saadat

SPONSORSHIP BENEFITS	FOUNDER'S CIRCLE \$10,000	INNOVATION CHAMPION \$5,000	THIRD AGE LEADER \$2,500	PROUD SUPPORTER \$1,000
60 second Sponsor Spotlight (this is a pre-recorded message from your organization to air during program)	X			
Full page program ad	X	X		
Logo on AGE+ website homepage for a specialty theme month throughout the year	X	X		
Organization name and logo featured during program or honoree video	X	X		
AGE+ will host a webinar on aging issues for your organization or employees	X	X		
Half page program ad			X	
Verbal recognition at the podium	X	X	X	
Organization logo represented in all materials, including website and social media	X	X	X	
Customized Sponsor Highlight opportunity leading to the event	X	X	X	
30 second Pre-Recorded Tribute Message to an honoree aired during pre-show	X	X	X	X
Sponsor recognition on pre-event printed mailings	X	X	X	X
Organization name represented in all materials, including website and social media				X

ABOUT US

AGE+

WE ARE A LEADER IN FORGING INNOVATIVE SOLUTIONS THAT IMPROVE THE LIVES OF OLDER ADULTS, THEIR FAMILIES AND THEIR COMMUNITIES.

WE EMPOWER COMMUNITIES TO ORGANIZE AND MOBILIZE AROUND PROVEN MODELS OF SUPPORT THAT CAN BE USED THROUGHOUT OREGON.

WE FOCUS OUR WORK WHERE THE NEED IS GREATEST. THIS INCLUDES OLDER ADULTS IN RURAL OREGON, THOSE WITH LOW INCOME AND COMMUNITIES OF COLOR.

BY 2030, THE NUMBER OF OREGONIANS 65+ IS PROJECTED TO SWELL TO OVER A MILLION. OLDER ADULTS WILL THEN COMPOSE 23% OF OREGON'S POPULATION, UP FROM 14% IN 2010.

AGE+ KEY INITIATIVES

- Housing & Services - AGE+ has developed a new model of hybrid modular construction that allows older adults to age in the communities they love. This approach helps keep rents affordable without the need of individual subsidies. Essential to this model is forming partnerships with local groups to create community-based supportive care networks called Circles of Care. Piloted in The Dalles, Oregon, Circles of Care pairs older adults with local volunteers. Grocery and prescription delivery, as well as social and emotional support have been especially critical during the pandemic.
- Community Conversations - Launched virtually in 2020, AGE+ engages community members throughout Oregon in meaningful discussions on aging. By listening and gathering information, AGE+ helps communities realize their collective strengths and supports them in building stronger communities for all generations. Our goal is to create a Comprehensive Plan for Aging that works toward a more equitable Oregon for all generations.
- Ties That Bind - This program connects grandparents raising grandchildren with a peer support group and dedicated website of resources and educational materials. Ties That Bind has been especially important as the pandemic has left many older adults that are parenting "a second time around" even more isolated than before.
- COVID-19 Education & Outreach - This special initiative responded to the need to develop age-specific strategies to reach older adults in rural Oregon counties with information regarding the pandemic. From life-saving critical prevention measures to assistance with vaccination appointments, AGE+ helped more than 8,000 older adults in 2020 and continues to expand its efforts in additional counties.

OUR INITIATIVES ARE DEVELOPED IN RESPONSE TO THE UNIQUE NEEDS OF INDIVIDUAL COMMUNITIES LED BY COMMUNITY CHAMPIONS.



DRIVING CHANGE BY ENGAGING THE PEOPLE WHO KNOW THEIR COMMUNITIES BEST

OUR PROVEN MODEL

COMMUNITY EMPOWERMENT

WE BRING EXPERTISE IN AGING IN PARTNERSHIP WITH LOCAL COMMUNITIES TO ADDRESS CHALLENGES OF SUPPORTING OLDER ADULTS. THIS COLLABORATIVE METHOD STRENGTHENS AND EMPOWERS EXISTING RESOURCES THROUGH A CONTINUOUS PROCESS OF ANALYSIS AND ALIGNMENT, LONG AND SHORT TERM PLANNING, ADDITIONAL DEVELOPMENT, IMPLEMENTATION, AND EVALUATION.

LOCAL CHAMPIONS DRIVE COMMUNITY ENGAGEMENT, IDENTIFY NEEDS AND HELP CREATE SUSTAINABLE SOLUTIONS. THEY ARE CENTRAL TO THE SUCCESSFUL IMPLEMENTATION OF THIS MODEL.

JOIN THE CELEBRATION

THE AGELESS AWARDS WILL BE A HYBRID EVENT

THURSDAY, APRIL 21, 2022

For more information, contact
Stephanie Hooper at shooper@ageplus.org or
503.348.3633



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