

A CELEBRATION OF OLDER ADULTS AND THEIR LIFELONG COMMITMENT TO THEIR COMMUNITIES



2022 AGELESS AWARDS

AGE+

Communities + Generations + Innovations

MARK YOUR CALENDARS FOR APRIL 21, 2022

A ONE-OF-A-KIND-EVENT CELEBRATING PURPOSEFUL LIVES



THE AGELESS AWARD

This award was created in 2013 to honor individuals 75 years or older that demonstrate living with purpose and who continue to make significant contributions to their communities.

OUR ATTENDEES INCLUDE BUSINESSES & COMMUNITY PARTNERS, SUCH AS ELECTED OFFICIALS, SOCIAL SERVICE AGENCIES, ADVOCATES, HEALTHCARE PROVIDERS AND MORE.

NEW THIS YEAR!

AGE-FRIENDLY BUSINESS AWARDS

This award honors businesses and organizations committed to creating equitable, intergenerational work environments, and providing appropriate, accessible services for people of all ages.

- The Age-Friendly Business Award recognizes businesses with commitment and demonstrated business practices that best serve older adults.
- The Age-Friendly Employer Award recognizes businesses with policies and practices that benefit older workers.



PAST AGELESS AWARD HONOREES

- 2021: Gary Maffei, Judith Ramaley, Major General R. Fred Rees, Kathleen Sadaat
- 2020: Sec. Bev Clarno, Terry Pancoast, LeRoy Patton
- 2019: Bernie & Bobbie Foster, Mrs. Antoinette Hatfield, Bob Moore
- 2018: Frank & Rosa Alby, Gert Boyle, Governor Ted Kulongoski, Pat Reser
- 2017: Senator Margaret Carter, Rev. Dr. Rodney Page, Rabbi Joshua Stampfer
- 2016: Governor Barbara Roberts, Bill Schonely
- 2015: Worth & Barbara Caldwell, Gerry Frank, Kathryn Jones Harrison
- 2014: Ken & Joan Austin, Serge D'Rovencourt, Irvan & Pat Guss
- 2013: Ernie Bloch II, Jeannine Cowles, Tom Vaughan, Vital Volunteers



Gary Maffei

Judith Ramaley



Major General R.
Fred Rees

Kathleen Saadat

SPONSORSHIP BENEFITS	FOUNDER'S CIRCLE \$10,000	INNOVATION CHAMPION \$5,000	THIRD AGE LEADER \$2,500	PROUD SUPPORTER \$1,000
60 second Sponsor Spotlight (this is a pre-recorded message from your organization to air during program)	X			
Full page program ad	X	X		
Logo on AGE+ website homepage for a specialty theme month throughout the year	X	X		
Organization name and logo featured during program or honoree video	X	X		
AGE+ will host a webinar on aging issues for your organization or employees	X	X		
Half page program ad			X	
Verbal recognition at the podium	X	X	X	
Organization logo represented in all materials, including website and social media	X	X	X	
Customized Sponsor Highlight opportunity leading to the event	X	X	X	
30 second Pre-Recorded Tribute Message to an honoree aired during pre-show	X	X	X	X
Sponsor recognition on pre-event printed mailings	X	X	X	X
Organization name represented in all materials, including website and social media				X

ABOUT US

AGE+

WE ARE A LEADER IN FORGING INNOVATIVE SOLUTIONS THAT IMPROVE THE LIVES OF OLDER ADULTS, THEIR FAMILIES AND THEIR COMMUNITIES.

WE EMPOWER COMMUNITIES TO ORGANIZE AND MOBILIZE AROUND PROVEN MODELS OF SUPPORT THAT CAN BE USED THROUGHOUT OREGON.

WE FOCUS OUR WORK WHERE THE NEED IS GREATEST. THIS INCLUDES OLDER ADULTS IN RURAL OREGON, THOSE WITH LOW INCOME AND COMMUNITIES OF COLOR.

BY 2030, THE NUMBER OF OREGONIANS 65+ IS PROJECTED TO SWELL TO OVER A MILLION. OLDER ADULTS WILL THEN COMPOSE 23% OF OREGON'S POPULATION, UP FROM 14% IN 2010.

AGE+ KEY INITIATIVES

- Housing & Services - AGE+ has developed a new model of hybrid modular construction that allows older adults to age in the communities they love. This approach helps keep rents affordable without the need of individual subsidies. Essential to this model is forming partnerships with local groups to create community-based supportive care networks called Circles of Care. Piloted in The Dalles and now expanding throughout Oregon, Circles of Care pairs older adults with local volunteers to provide assistance with grocery shopping, prescription delivery, light chores and social engagement to prevent isolation and loneliness.
- Community Conversations - AGE+ knows that progress happens when everyone has a voice. We are amplifying these voices in many ways including our Community Conversations on Aging initiative. We are engaging diverse community members and leaders throughout Oregon in meaningful discussions about aging. By listening and gathering information, we are learning what's most important to people as they age as well as care for others. This feedback along with our statewide survey will be used to build a framework for a Comprehensive Plan for Aging to ensure a more equitable Oregon for all generations.
- Ties That Bind - This program connects grandparents raising grandchildren with a peer support group and dedicated website of resources and educational materials. Ties That Bind has been especially important as the pandemic has left many older adults that are parenting "a second time around" even more isolated than before.
- COVID-19 Education & Outreach - This special initiative responded to the need to develop age-specific strategies to reach older adults in rural Oregon counties with information regarding the pandemic. From life-saving critical prevention measures to assistance with vaccination appointments, AGE+ helped nearly 20,000 older adults in 2021, and continues to expand its efforts in additional counties.

OUR INITIATIVES ARE DEVELOPED IN RESPONSE TO THE UNIQUE NEEDS OF INDIVIDUAL COMMUNITIES LED BY COMMUNITY CHAMPIONS.



DRIVING CHANGE BY ENGAGING THE PEOPLE WHO KNOW THEIR COMMUNITIES BEST

OUR PROVEN MODEL

COMMUNITY EMPOWERMENT

WE BRING EXPERTISE IN AGING TO PARTNERSHIPS WITH LOCAL COMMUNITIES TO ADDRESS CHALLENGES OF SUPPORTING OLDER ADULTS. THIS COLLABORATIVE METHOD STRENGTHENS AND EMPOWERS EXISTING RESOURCES THROUGH A CONTINUOUS PROCESS OF ANALYSIS AND ALIGNMENT, LONG AND SHORT TERM PLANNING, ADDITIONAL DEVELOPMENT, IMPLEMENTATION, AND EVALUATION.

LOCAL CHAMPIONS DRIVE COMMUNITY ENGAGEMENT, IDENTIFY NEEDS AND HELP CREATE SUSTAINABLE SOLUTIONS. THEY ARE CENTRAL TO THE SUCCESSFUL IMPLEMENTATION OF THIS MODEL.

JOIN THE CELEBRATION

THE AGELESS AWARDS WILL BE A HYBRID EVENT

THURSDAY, APRIL 21, 2022

For more information, contact
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