



**Job Title:** Community Outreach & Engagement Manager (Full-time)

**Location:** Statewide, Oregon

**Bilingual:** Bilingual preferred; at a minimum, the ability to understand and be understood to all Spanish speaking individuals

**Introduction:**

AGE+ is a growing organization with a new vision for aging in Oregon. Our focus is on community empowerment, capacity building and systems change. We believe in the strengths and abilities of people and communities to build sustainable, replicable models of support for older adults and their families. Our programs primarily focus on rural settings although some of our activities and advocacy are in urban and suburban areas. The Community Outreach & Engagement Manager to join our small but mighty team working across the state.

**Purpose:**

The Community Outreach & Engagement Manager will expand AGE+'s reach statewide and collaborate with existing program team members. This role adds an aging lens to all conversations, relationships, and work products. The position is externally focused and facilitates cross-sector collaboration efforts among community-based organizations, business, educational institutions, and other systems connected to social determinants of health.

**Duties:**

- Grow the AGE+ network by Identifying and establishing contact with a mix of government, local partners, and champions
- Uncover needs and opportunities to better serve older adults and caregivers.
- Expand the reach of current AGE+ programs to older adults
- Provide expertise and an aging lens to local public health authorities (LPHAs) as they conduct community health needs assessments and develop plans to advance health equity
- Conduct asset mapping exercises that identify existing community resources and informal organizations that touch on aging, and collaborate with local organizations to enhance resource knowledge and partnership development.
- Develop and implement with community partners, age-appropriate outreach strategies to communicate critical information to older adults on public health and safety emergencies
- Assist in the expansion of Community Liaisons in rural areas where AGE+ develops low-income housing to create mutual aid volunteer programs
- Craft and disseminate appropriate messaging for the health and well-being of older adults, share AGE+ mission broadly
- Maintain existing AGE+ statewide contacts, and community partners using Salesforce

**Qualifications:**

- Passion for older adult populations, commitment to statewide Diversity, Equity and Inclusion
- Bachelor's degree, curriculum in gerontology, public health or related is preferred
- Understanding of and respect for rural communities, ideally living in a rural community
- Bi-lingual English/Spanish: at a minimum, the ability to understand and to make oneself understood to all Spanish speaking individuals
- Experience incorporating equity and inclusion principles in program development
- Experience in community engagement and collaboration, including an understanding of marketing and outreach strategies
- Demonstrated success working with and engaging BIPOC communities
- Comfort with public speaking and engaging diverse groups of people
- Able to use Microsoft Office Outlook, Word, CRM data entry (i.e. Salesforce)
- Experience using Zoom video conferencing and smart phone applications
- Experience using social media (Facebook, Instagram, Twitter, LinkedIn, etc.)

**Working Conditions and Environment:**

- Full time, remote work
- Occasional evening events
- Frequent participation in local area meetings

**Physical Demand:**

- Ability to occasionally lift up to 30 lbs.

**Compensation:**

- \$60,000 - \$65,000 Full-time, salaried
- Mileage and approved out-of-pocket expenses reimbursed.
- Health & Dental Benefits, 401k, paid sick and vacation days

**How to Apply:**

Interested candidates can submit a cover letter and resume via email to: Lori Silverman, Chief Programs Officer, [lsilverman@ageplus.org](mailto:lsilverman@ageplus.org). Include "Community Outreach and Engagement Manager" in the subject line. In the cover letter please describe your education background and or work experience that qualify you for this position. Also share in your cover letter why you are interested in this position and what strengths you will bring to the organization. Resumes will be accepted until the position is filled.

*AGE+ is an equal opportunity employer that champions diversity. AGE+ will not discriminate against any applicant or employee on the basis of race, ethnicity, color, national origin, religion, sexuality, ability/physical challenges, marital status, age, and or gender identification.*