



**AGE+**  
Communities + Generations + Innovations

# 2023 Ageless Awards

A hybrid event on April 20, 2023



# The Ageless Award

Created in 2013, this award honors individuals 75 years and older that demonstrate living with purpose and who continue to make significant contributions to their communities.

AGE+'s annual luncheon and fundraiser is our way of reminding others how important older adults are to the fabric of our communities.



Honoring pillars of our communities.



# Past Honorees

- 2022: Walter Cole/Darcelle XV, Sho Dozono, Louise Muir, Susan Sokol Blosser
- 2021: Gary Maffei, Judith Ramaley, Major General R. Fred Rees, Kathleen Sadaat
- 2020: Sec. Bev Clarno, Terry Pancoast, LeRoy Patton
- 2019: Bernie & Bobbie Foster, Mrs. Antoinette Hatfield, Bob Moore
- 2018: Frank & Rosa Alby, Gert Boyle, Governor Ted Kulongoski, Pat Reser
- 2017: Senator Margaret Carter, Rev. Dr. Rodney Page, Rabbi Joshua Stampfer
- 2016: Governor Barbara Roberts, Bill Schonely
- 2015: Worth & Barbara Caldwell, Gerry Frank, Kathryn Jones Harrison
- 2014: Ken & Joan Austin, Serge D'Rovencourt, Irvan & Pat Guss
- 2013: Ernie Bloch II, Jeannine Cowles, Tom Vaughan, Vital Volunteers



# **We Are Proud To Announce Our 2023 Honorees!**



**Don Bruland**



**Ed Edmo**



**Dan Steffey & Maria  
Rojo de Steffey**



**Robert Stoll**



# Ageless Awards

Choose your sponsorship level!

SPONSORSHIP BENEFITS	FOUNDER'S CIRCLE \$10,000	INNOVATION CHAMPION \$5,000	THIRD AGE LEADER \$2,500	PROUD SUPPORTER \$1,500	VIRTUAL SUPPORTER \$1,000
60 second Sponsor Spotlight (this is a pre-recorded message from your organization to air <b>during program</b> )	X				
Full page program ad	X	X			
Logo on AGE+ website homepage for a specialty theme month throughout the year	X	X			
Organization name and logo featured during program or honoree video	X	X			
AGE+ will host a webinar on aging issues for your organization or employees	X	X			
Half page program ad			X		
Verbal recognition at the podium	X	X	X		X
Organization <b>logo</b> represented in all materials, including website and social media	X	X	X		
Customized Sponsor Highlight opportunity leading to the event	X	X	X		
30 second Pre-Recorded Tribute Message to an honoree aired <b>during pre-show</b>	X	X	X	X	X
Sponsor recognition on pre-event printed mailings	X	X	X	X	X
Organization <b>name</b> represented in all materials, including website and social media				X	X
Table of 8 for in-person event	X	X	X	X	



# AGE+

**We are a leader in forging innovative solutions that improve the lives of older adults, their families and communities.**

**We empower communities to organize and mobilize around proven models of support that can be used throughout Oregon.**

**We focus our work where the need is greatest. This includes older adults in rural Oregon, those with low income and communities of color.**

**By 2030, the number of Oregonians 65+ is projected to swell to over a million. Older adults will then compose 23% of Oregon's population, up from 14% in 2010.**

# AGE+ Key Initiatives

- Housing & Services - AGE+ has developed a new model of hybrid modular construction that allows older adults to age in the communities they love. This past summer, we received funding to build two affordable, fully accessible housing projects for older adults in Madras and Talent communities. The projects are expected to open by summer of 2023, and will serve older adults at 60% of area median income. This project targets those who can't qualify for subsidies, but also can't afford market rate rents. Essential to this model is forming partnerships with local groups to create community-based supportive care networks called Circles of Care.
- Circles of Care - This program pairs older adults with local volunteers to provide assistance with grocery shopping, prescription delivery, light chores and social engagement to prevent isolation and loneliness. Piloted in The Dalles, we now have a second Circle active in Hood River Valley through a partnership with Hood River Valley Adult Center and Providence Hood River. Looking to the future, we expect to grow additional Circles in Madras and Talent in conjunction with our housing projects.
- Community Conversations - AGE+ knows that progress happens when everyone has a voice. We are amplifying these voices in many ways including our Community Conversations on Aging initiative. We are engaging diverse community members and leaders throughout Oregon in meaningful discussions about aging. By listening and gathering information, we are learning what's most important to people as they age as well as care for others. This feedback along with our statewide survey will be used to build a framework for *Shared Future Oregon: A Comprehensive Plan for Living + Aging* to ensure a more equitable Oregon for all generations.
- Ties That Bind - This program connects grandparents and kinship caregivers raising children with a peer support group and dedicated website of curated resources and educational materials.

**Our initiatives are developed in response to the unique needs of individual communities led by community champions.**



# Shared Future Oregon

## A Comprehensive Plan for Living + Aging to Become an Age-Friendly State

The number of Oregonians 65+ will double by 2030. This permanent shift in our population affects individuals, families and communities, especially in rural areas where this shift is already underway. This demographic is rapidly growing and increasingly diverse.

### What is a Comprehensive Plan for Living + Aging?

- It's a cross-sector effort that includes strategies for 10 or more years
- It includes a broad pool of stakeholders from the beginning of the process
- It's institutionalized by executive and legislative branches
- It's developed to guide the restructuring of state and local policy, programs and funding geared toward aging well in the community

### Why is this important?

Our population shift means that we will experience a greater demand for comprehensive services—but that's not all. This is a profound opportunity as older adults are often untapped assets. By creating a framework for cross-sector supports and services across the lifespan, we can follow a strengths-based approach to help all communities thrive.

### Shared Future Oregon benefits communities by:

- Building partnerships among government agencies and departments
- Facilitating collaboration among diverse groups, families, businesses and many more public and private stakeholders
- Promoting equity and inclusion to combat bias and discrimination
- Raising awareness and responding to the impact of aging policy across the lifespan

**NOW**

**is the time to advance statewide goals + policies centered on aging well**



# Our Proven Model

## Community Empowerment

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**We bring expertise in aging to partnerships with local communities to address challenges of supporting older adults. This collaborative method strengthens and empowers existing resources through a continuous process of analysis and alignment, long and short term planning, additional development, implementation and evaluation.**

**Local champions drive community engagement, identify needs and help create sustainable solutions. they are central to the successful implementation of this model.**

# Age-Friendly Business & Employer Awards

**Honoring businesses and organizations committed to creating equitable, intergenerational environments.**

AGE+ began hosting these awards in 2022 to honor businesses and organizations committed to creating equitable, intergenerational work environments, and providing appropriate, accessible services for people of all ages.



Age-Friendly  
PORTLAND & MULTNOMAH COUNTY  
Building a Community for All Ages

This award is provided in partnership with the Age-Friendly Portland and Multnomah County Employment and the Economy Committee.





# 2023 Ageless Awards

A hybrid event on April 20, 2023



**Virtual**

**At Home**

Free with registration

**In-Person**

**Hilton Portland Downtown**

**\$100 tickets**

Scholarships available

**Join the celebration!**

For more information, contact  
Stephanie Hooper at [shooper@ageplus.org](mailto:shooper@ageplus.org) or  
503.348.3633